

Brad A. M. Johnson

Department of Political Science
Thompson - 230
University of Nevada, Reno

Phone: +1 (513) 377-5625
Email: bradjohnson@unr.edu
Web: www.bradamj.com

ACADEMIC APPOINTMENTS

- 2022 – present Assistant Professor, Public Administration, Department of Political Science, University of Nevada, Reno
- 2021 – 2022 Visiting Instructor, MPA, Department of Political Science, University of North Carolina, Greensboro
- 2018 – 2022 Instructor, Department of Public Administration, North Carolina State University

EDUCATION

- 2022 Ph.D., Public Administration, North Carolina State University
Dissertation: Inadvertent Leviathans: Three Essays on the Internal Dynamics of Local Government Organizations
- 2020 M.P.A., North Carolina State University
- 2008 B.S., Urban Studies, University of Cincinnati

RESEARCH INTERESTS

Local Governance Systems, Public Participation in Budgeting, Government Tech, Public HR

PEER-REVIEWED PUBLICATIONS

Under Review

- **Johnson, B. A. M.**, Jones, P. A., Reitano, V. “Why don’t they do it? The non-adoption of participation mechanisms in public budgeting”
- **Johnson, B. A. M.** “Fits and Starts in Reno: Institutionalization of participation in Community Development practice” a chapter in “Community Development & Power: Local Democracy, Development, and Civic Life in U.S. Cities”
- **Johnson, B.A.M.** “Processing Civic Engagement Data with an AI Toolkit: Lessons, Opportunities, and Challenges”

Revise and Resubmit

- **Johnson, B. A. M.**, Nelson, K. Spoehr, M. An unstable hierarchy: Departmental dynamics in local government organizations.
- Fleming, C. J., **Johnson, B. A.M.** Classrooms to Boardrooms: KSAs, MPAs, and Preparing Future Local Government Managers.
- Galik, C., **Johnson, B.A.M.** Polycentric Governance and Planning to Relocate: A Theoretical Exploration of adjacent policies.
- **Johnson, B. A. M.**, Damore, D. Nevada Budget 2023: A Record Surplus with an Eye on the Horizon.

Published Works

- 2022 **Johnson, B. A. M.**, Cogburn, J., Llorens, J. Artificial Intelligence and Public Human Resource Management. *Public Personnel Management*.
- 2022 Holder, J., Lawrence, K., Leight, M. D., **Johnson, B.A.M.** Stewart, A. J. Prepping nonprofit professionals for the “New Normal”: An educational needs-assessment for a transforming world. *Journal of Nonprofit Education and Leadership*.
- 2022 **Johnson, B. A. M.**, Wilson, D., Stokan, E., Overton, M. Emergent Patterns in Local Economic Development in Light of COVID-19. *State and Local Government Review*.
- 2022 **Johnson, B.A.M.**, Jones, P., Reitano, V. Stakeholder networks and inclusive public participation mechanisms in the public budgeting process. *Urban Governance*.
- 2021 Reitano, V., Jones, P. A., **Johnson, B. A. M.** Civic engagement in the budget process. *Journal of Government Financial Management*.
- 2020 Wilson, D., Johnson, **B. A. M.**, Stokan, E., Overton, M. Institutional collective action during COVID-19: Lessons in local economic development. *Public Administration Review*.
- 2020 McDonald, B. D., Decker, J. W., **Johnson, B. A. M.** You don’t always get what you want: The effect of financial incentives on state fiscal health. *Public Administration Review*.
- 2020 Coupet, J., Barret, J., Broussard, P., **Johnson, B.A.M.** Benchmarking nonprofit efficiency with DEA. *Nonprofit and Voluntary Sector Quarterly*.

Works in Progress

- **Johnson, B. A. M.** Routine nonroutine performance information: The case of public participation in the budget and planning process.
- **Johnson, B. A. M.** and Humphrey, N. Personally identifiable information blinding in public human resource acquisition processes.
- **Johnson, B. A. M.**, Fleming, C. Two sides of the same coin? Intergovernmental partnerships and finance.
- **Johnson, B. A. M.** Local government code: A proxy for organizations?
- Schwoerer, K and **Johnson, B. A. M.** What do we mean when talk about AI in government?

Book Chapters

- 2024 - **Johnson, B.A.M.** To the dogs: A case study of intersecting public engagement activities.
- 2024 - Nelson, K, **Johnson, B. A. M.** Intersecting Crises in Local Government Employment in the United States: COVID-19, the Grey Tsunami, and Workforce Evolution.

Book Reviews

- 2019 - **Johnson, B. A. M.** “Citizen participation in the age of contracting: When service delivery trumps democracy. *Journal of Public Affairs Education*. 25 (4). 558-561.

INVITED TALKS

- 2024 Panelist, *Lead Responsibly with AI*. Sports, Entertainment & Innovation Conference, hosted by Syracuse and UNLV, Las Vegas, Nevada, July 15.
- 2024 Panelist, in *AI in Public Human Resource Processes*. Section on Personnel Administration and Labor Relations (SPALR) of the American Society for Public Administration (ASPA) Symposium, April 13.
- 2024 *AI Tools in Civic Engagement Data*. Artificial Intelligence in Government and Law Symposium. AI and Law, University of Missouri. March 7-9.
- 2023 *Automated tools and AI tools in Public HR*. NEOgov Ignite (National Conference), October 19.
- 2023 *Leveraging technology to do more with less*. NEOgov Ignite (National Conference), October 19.
- 2023 *Administrative Ethics Laws in Nevada*. Nevada Chapter of the American Planning Association State Conference.
- 2023 Unifying Civic Engagement Under a Single System of Record. National Webinar hosted by Publicinput.com. May 16.
- 2023 *Rules in Form, Rules in Use and Rules in Tech*. Center for Technology in Government, Arizona State University, January 19, 2023
- 2019 *Understanding Digital Democracy*. Duke University. Spring.

PRESENTATIONS AT CONFERENCES AND SYMPOSIA

- 2024 Park, B., Lecy, J., Chen, Y., Johnson, B. A. M. *Digital Competencies for Transforming Public Service in a Data-Rich and Evidence-Poor World*. NASPAA Annual Conference, Washington, DC. October 15.
- 2024 Doctoral Student Symposium. Co-chair. Academy of Management, August 10, Chicago, IL.
- 2024 Johnson, B. A. M., Humphrey, N. "Anonymizing tools in public personnel processes: Does it matter for interviewing and hiring outcomes?" Public Management Research Conference (PMRC). Seattle, WA. June 28-30.
- 2024 Galik, C., Johnson, B. A. M. *Polycentric Governance and Planning to Relocate: A Theoretical Exploration of adjacent policies*. Public Management Research Conference (PMRC). June, Seattle, WA. June 28-30.
- 2024 Workshop on Teaching Public Administration. As coordinated for the American Society of Public Administration (ASPA) Section on Public Administration Education (SPAE), April, Minneapolis, MN. April 12-16.
- 2024 Johnson, B.A.M., Damore, D. *The State of the Nevada Budget*. Western Political Science Association. March. Vancouver, BC.
- 2024 Johnson, B. A. M. *AI for Research in Public Administration*. Western Public Administration Research Group. February. Phoenix, AZ. February 16-17.
- 2023 Johnson, B.A.M. *The Institutionalization of Participation in Community Development Processes*. Presented virtually at the Community Development Society, Portland, OR. July 16-19.

- 2023 Johnson, B. A. M. *The Administrative Responsibility to Dissent: Perspectives and Questions*. Presented at the Public Administration Theory Network, Portland, OR. June 7-9.
- 2023 Johnson, B. A. M. *Organizational Routines in Public Organizations*. Midwest Political Science Association, Chicago, IL. April 14-16.
- 2023 Johnson, B. A. M. *Mayor Pay and Perceptions of Professionalization*. Midwest Political Science Association, Chicago, IL. April 14-16.
- 2023 Williams, T., Johnson, B. A. M. *Blurred Lines: Government funding and nonprofit values*. Midwest Political Science Association, Chicago, IL. April 14-16.
- 2023 Norhattan, H.*, Johnson, B. A. M. *Comparing Regional Economic Development in China and the United States*. Midwest Political Science Association, Chicago, IL. April 14-16.
- 2022 Johnson, B. A. M. *Text Analysis for Local Government Municipal Codes*. Poster presented at the Public Management Research Conference, Phoenix, AZ. May 26-28.
- 2022 Johnson, B. A. M. *The transparency footprint: The transparency footprint: Opportunities, challenges, and gaps in public organization publication of data and information*. Presented at the Midwest Political Science Association, Chicago, IL. April 7-10.
- 2022 Johnson, B. A. M. *An Unstable Hierarchy: Departmental dynamics in local government organizations*. Presented at the Midwest Political Science Association, Chicago, IL. April 7-10.
- 2022 Johnson, B. A. M., Fleming, C. *Two sides of the same coin? Intergovernmental partnerships and finance*. Presented at the American Society of Public Administration (ASPA). Jacksonville, FL. March 18-22.
- 2022 Johnson, B. A. M., Wilson, D., Stokan, E., Overton, M. *Emergent Patterns in Local Economic Development in Light of COVID-19*. Scheduled to be presented at the Southern Political Science Association Conference, San Antonio, Texas. June 16-17.
- 2021 Johnson, B. A. M. *The transparency footprint: Opportunities, challenges, and gaps in public organization publication of data and information*. Virtually presented at the Northeast Public Administration Conference.
- 2021 Johnson, B. A. M., Sopher, M., Nelson, K. *Subunit dynamics in local government organizations*. Scheduled to be presented in person at the International City/County Management Association. Portland, Oregon. October 3-5.
- 2021 Johnson, B. A. M. *Inadvertent Dysfunction: A Theory of Public Organization Accretion*. Presented virtually at the annual conference of the Public Administration Theory Network. June.
- 2021 Johnson, B. A. M., Sanchez, J. *Local Public Economies: A complex urban governance framework to unify them all?* Presented virtually at the International Research Society for Public Management Conference (ISPRM). June 12-15.
- 2021 Johnson, B. A. M. *Routine Nonroutine Performance Information*. Presented virtually at the American Society for Public Administration. April.
- 2021 Johnson, B. A. M. *Subunit Dynamics in Local Government Organizations*. Presented at the American Society for Public Administration. April.

- 2021 Johnson, B. A. M. *Constructing Bureaucracy: The Process of Integrating Policy Action*. Presented at the Reappraising Bureaucracy Symposium.
- 2020 Leight, M. D., Lawrence, K., Stewart, A. J., *Prepping nonprofit professionals for the “New Normal”*: An educational needs-assessment for a transforming world. Presented virtually at the Association for Research on Nonprofit Organizations and Voluntary Action.
- 2020 Johnson, B. A. M. *Seeing Ghosts: Toward a Theory of Public Sector Accretion*. Presented virtually at the Public Administration Theory Network Doctoral Showcase. June.
- 2020 Johnson, B. A. M. *Ghosts of change past: Toward a theory of public sector accretion*. Accepted at the Public Management Research Conference (Poster). [Conference Cancelled]
- 2019 Johnson, B. A. M. *Citizen Engagement and the Fiscal Health of Local Governments*. Presented at the annual conference of the Association for Budgeting and Financial Management (ABFM). September 26-28.
- 2019 McDonald, B. D., Decker, J. W., Johnson, B. A. M., & Allen, M. M. B. *You Don’t Always Get What You Want: The Effect of Financial Incentives on State Fiscal Health*. Presented at the annual conference of the Western Social Science Association (WSSA). April 24-27.
- 2019 Johnson, B. A. M. *Citizen Engagement and the Fiscal Health of Local Governments*. Presented at the annual conference of the Western Social Science Association (WSSA). April 24-27.
- 2019 McDonald, B. D., Decker, J. W., Johnson, B. A. M., & Allen, M. M. B. *You Don’t Always Get What You Want: The Effect of Financial Incentives on State Fiscal Health*. Presented at the annual conference of the American Society for Public Administration (ASPA). March 8-12.

SELECTED REPORTS AND PROFESSIONAL PROJECTS

Reports

- 2018 Johnson, B. A. M. *What is Civic Engagement to North Carolinians?* Raleigh, NC: Institute for Emerging Issues, NC State University.
- 2018 McDonald, B. D., & Johnson, B. (2018). *Transportation: Faculty and Staff Priorities for Analysis*. Raleigh, NC: NC State University.

Projects

- 2023 - Northern Nevada Community Foundation – Nonprofit Capacity Evaluation
- 2019 - 2020 NC State Public Data Analytics Lab, Development of Curriculum (2019-2020)

DATA PROJECTS

- 2024 - Local Government Administrative Procedures Survey
(Biannual Survey of Local Government Department Leaders)
In Partnership with the University of Illinois, Chicago; Arizona State University, UNC Chapel Hill
- 2023 - U.S. Local Government Agenda Grammar Project

GRANTS

- 2023 RPA-24-32065: (Principal Investigator)
Department of Energy – Technical Topic 7 – Consent-Based Siting for Spent Nuclear Fuel Management
“Ambiguity and Certainty in the Consent Based Siting Process: Information in the Consent-Siting Process for Spent Nuclear Fuel”
Requested: \$400,000; Not funded.
- 2023 APSA - Centennial Grants
Request for Data Collection support for local government agendas. Requested \$2,400; Not Funded.
- 2021 08-142: (Principal Investigator)
National Cooperative Highway Research Program
“Virtual Public Involvement: A Manual for Effective, Equitable, and Efficient Practices for Transportation Agencies”
Request: \$1,000,000 (Budgeted Amount), Awarded: \$0

TEACHING EXPERIENCE

- 2022- **University of Nevada, Reno**
- PSC 210 – Public Policy (Undergraduate)
 - PSC 302 / 480A – Political Science Research Methods and Analytics (Undergraduate)
 - PSC 341 – Elements of Public Administration (Undergraduate)
 - PSC 404B / 604B – Public Personnel Administration (Undergraduate + Graduate, MPA)
 - PSC 741 – Seminar on Public Administration (MPA)
 - PSC 744 – Public Budgeting (MPA)
 - PSC 750 - Theories of the Policy Process (MPA as Independent Study)
 - PSC 751 – Public Policy Analysis (MPA)
 - PSC 785 – Leadership in Public Organizations – Capstone (MPA)
 - PSC 680A – Communicating Policy Priorities (MPA as Independent Study)
- 2021-2022 **University of North Carolina at Greensboro**
- PSC 604 - Public Personnel Management (Graduate, MPA)
 - PSC 612 - Organizational Theory and Behavior (Graduate, MPA)
 - PSC 311 - Introduction to Public Organizations (Undergraduate)
- 2020 - 2022 **North Carolina State University**
- PS 509 – Management Systems (Co-Taught, Graduate, MPA Course)
 - PS 371 - Political Science Research Methods (Undergraduate)
 - PS 312 - Introduction to Public Administration (Undergraduate)
 - PS 201 - Introduction to American Government and Politics (Undergraduate, TA)

NON-CREDIT PROGRAMS / SHORT COURSES

- Introduction to Leadership, four modules – Northern Nevada International Center (Developed)
- Leadership in Nevada Public Libraries – one-day workshop – June 2024 (Developed)
- Nevada Public Officials Orientation, January 2023 (Land Use Module, Developed)

ADVISING

Graduate Students

- Graduate Assistants - Hito Norhattan, Thomas Campbell
- Thesis Chair (MA) - Emily Clarke
- Dissertation Committee - Amber Reid

Advising

- Advise MPA students

Mentoring

- Pack Research Experience Program – Research Mentor (Spring, Fall, 2024)

SELECTED PROFESSIONAL POSITIONS

2019 –	Advisor Publicinput.com; NEOgov
2016-2019	Co-Founder / VP Public Sector Solutions / Director of Engagement PublicInput.com
2012-2016	Implementation Consultant Farragut Systems; CivicPlus
2010-2012	Planning Technician Knightdale, North Carolina

PROFESSIONAL MEMBERSHIPS AND ACTIVITIES

Public Administration Community

- ASPA Section for Public Administration Research (Treasurer)
- ASPA Section for Public Administration Education (Chair-Elect, Webmaster)
- Public Administration Theory Network (Past Board Member, Past Conference Co-Chair)
- Academy of Management - Public and Nonprofit Organizations (Doctoral Symposium Chair)
- Western Public Administration Working Group
- ASPA LGBTQ Advocacy Alliance
- International City County Managers Association (ICMA)
- American Political Science Association (APSA)
- Peer-Reviewer
 - Academy of Management - Public and Nonprofit, Organizational Theory, and Information Technology Divisions
 - Public Management Review
 - Public Integrity
 - Review of Public Personnel Administration
 - Policy & Internet
 - State and Local Government Review
 - Policy and Politics
 - NSF – SoO
 - Journal of Public and Nonprofit Affairs
 - Public Personnel Management

University of Nevada, Reno

- Department of Political Science
 - Graduate Committee
 - Communications Committee
 - Search Committee, Environmental Policy, Spring 2022 (successful)
- Innovation & Economic Prosperity (IEP) University Designation Committee (University-wide)
- Faculty Senate Committees
 - Early Career Academic Faculty Committee (ECAFC), Member
 - Co-chair, Lightning talks subcommittee
 - Bylaws and Codes Committee (BCC), Member
- Service-Learning Council
- Wolf Pack Digital Initiative – Faculty Ambassador
- Queer and LGBT Advocacy Board (QLAB), Member
- Community Engaged Teaching (CET) Program
- Nevada Leadership Program – University Center for Economic Development (Director), College of Business
- Local Gov Lab (Director)

North Carolina State University

- Graduate Peer Mentor
- Graduate Association of Public Administration - Graduate Student Association and Ph.D. Representative

Community

- Northern Nevada
 - City of Reno Civil Service Commission (Commissioner)
 - Northern Nevada Nonprofit Capacity Advisory Group, Northern Nevada Community Foundation (Member)
 - Center for Nonprofit Business (Board Member)
- Raleigh
 - City of Raleigh Parks, Recreation, and Greenway Advisory Board (Former Chair)
 - City of Raleigh Citizen Engagement Task Force
 - Central Citizens Advisory Council (Former Chair)
 - Visual Art Exchange (Nonprofit, Board Member)
 - RGreenway (Open Data Software Application, Project Team)